

23 June 2017

Executive Director,  
Regions, Planning Services  
GPO Box 39  
SYDNEY NSW 2001

Dear Sir/Madam

**Changes to planning rules for outdoor advertising**

I refer to the draft amendments to *State Environmental Planning Policy 64 – Advertising and Signage (SEPP)* that are currently on exhibition.

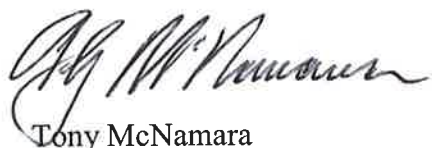
Council has received many complaints from residents about the increasing problem of advertising trailers being left on roads in the Local Government Area. These trailers are unsightly and are often left in place for weeks or months. They take up space allocated for car parking, cause blockage to on-road cycle routes and significantly detract from streetscapes and foreshore locations.

For this reason, the City of Canada Bay advises that it is supportive of the proposal to prohibit advertisements on trailers parked on a road and to require consent for the display of advertisements on trailers parked on private land that are visible from a road.

It is expected that advertising attached to trailers parked on private land will only be possible where they are a permissible land use in the relevant Local Environmental Plan.

Should you wish to discuss this matter further, please contact the Strategic Planning team on 9911 6410.

Yours faithfully



Tony McNamara  
Director, Planning & Environment